



WHY SHOULD I BUY A MURRAY GREY BULL?

Not that Strange – Murray Greys have been an independent breed for 100 years, the result of a shorthorn female mated to 12 Angus bulls. Murray Greys share 97% of their DNA with Angus but have many unique characteristics that offer real value to cattlemen. Some refer to them as the Grey Angus though Murray Greys come in Silver, Grey or Black.

Commercial Beef Breed - Murray Greys were developed by commercial cattle breeders to produce the best quality beef by the most economical methods possible under the harsh Australian environment.



High Fertility – Murray Grey bulls and cows are noted for their high fertility. Bulls are known for large scrotal circumference and the ability to cover many cows. Murray Grey cows provide a return on your investment by producing calves year after year over a long life. Cows are noted for their **stability** often reproducing into their teens.

Docility – Murray Greys have an exceptionally docile temperament enabling them to settle

quickly in the feedlot, be relaxed in the chute, and safe for anyone to work around.

Feed Efficiency – These cattle have been bred to produce the most with less. Steers finish in less time on less feed over other breeds. Cow efficiency is perhaps the greatest single factor affecting profitability for beef producers. Murray Greys are among the most efficient breeds of beef cattle.

Carcass Quality – No breed can beat a Murray Grey when it comes to consistent high quality carcass. A recent study in the US showed that Murray Grey steers have a 12% larger rib and are twice as likely as the average US steer to grade Choice or Prime.

Heat Tolerance – Silver Murray Greys have a heat reflective coat and, in feedlot tests, demonstrate a significantly lower body temperature than a black animal. The difference in body temperature becomes greater the hotter it gets. Some breeders in hot, dry Australian climates will only breed silver cattle to increase calf survival.

Dark Pigmentation – This breed retains the dark pigment from their Angus ancestors and is not susceptible to skin or eye problems.

Right-Sized – The Murray Grey bull is a perfect choice to combine carcass merit with functional maternal traits. Murray Grey bulls sire right-sized cows who are efficient working units.

Murray Greys have an abundance of the **easy-care** beef profit generators: fertility, milking ability, docility, growth and carcass yield. Meat quality is something Greys do better than any other breed.