



# Eagles Run Ranch

## Murray Grey Cattle

**Eagles Run Ranch** focuses on bred-in performance for today's beef producer.

Located in the San Francisco Bay area of Northern California, we are the largest producer of registered Murray Grey cattle in the United States. We breed for the performance, fertility, carcass and balance needed to put the buyer in a position to obtain maximum benefits from superior performing cattle.

We sell cattle to commercial and purebred producers, both small and large operations. We take special pleasure in helping people get started with the Murray Grey breed.

### **Bred Cow and Heifer Sale**

Eagles Run Ranch needs to make some room on the ranch for an explosion of retained heifers. We are offering bred cows and heifers from both our Spring-calving group and Fall-calving group. These females are bred to high-value Australian and New Zealand bulls not available elsewhere in the US. In some cases, we have pairs available with calves from exceptional Australian and New Zealand sires.

Our Fall-calving cows and heifers are summering in Oregon where the grass is green and lush. Visitors are welcome at the Oregon ranch or here at the home ranch in California where our Spring-calving cows and heifers are located.

Our website offers pictures and descriptions of our herdsires, as well as cows, heifers and bulls for sale: <http://www.eaglesrun.com>

### **Cows – More Choice, More Quality**

Eagles Run Ranch runs over 70 registered Murray Grey mother cows from outstanding Murray Grey bloodlines. Our cows are proven producers who calve year after year.

Murray Grey cows are gentle, manageable and excellent mothers. Their quiet nature, reliability and ease of handling make it a pleasure to have a Murray Grey cow that you can count on to produce, year after year, calves which survive and thrive.



### **Breeding Program**

Eagles Run Ranch makes extensive use of embryo implant and artificial insemination. Tapping into the best genetics from Australia, Canada, and New Zealand in our extensive AI program, we use top bulls available worldwide. In addition to using many of the embryos ourselves, we sell embryos to a variety of operations wanting to make rapid genetic progress.

We use BREEDPLAN performance figures combined with structural soundness, fertility, carcass traits, and temperament to select stock that will deliver consistent results.

### **High-Impact Bulls**

Eagles Run Ranch has the largest selection of Murray Grey bulls in the US offering choice and quality to bull buyers.

Some bulls are targeted for the grass-fed market with moderate frames and easy fleshing. Other bulls with larger frames, growth and muscling are especially desirable for crossbreds, commercial markets and performance purebreds.

All bulls have unique and exceptional Murray Grey genetics representing the significant progress Australia has made in advancing the Murray Grey.



Murray Grey bulls used over straight-bred or crossbred cows ensure reduced calving problems, improved temperament, assisted fertility, and improved carcass quality. They give you steers that can be finished on grain or grass and deliver high yield. They produce quality females who form the backbone for success of any operation – dependable, long-lived, maternal, efficient and gentle.

## The Murray Grey Breed

Varying in color from silver to dark grey and black, the Murray Grey has a dark skin pigmentation that is so important in reducing skin and eye problems.

Murray Greys are easy-care cattle. They calve easily, grow quickly, readily convert grass to beef, fatten on grass, finish economically in feedlots, and produce an outstanding carcass. Their success in carcass competitions is legendary. Excellent conversion, hardiness, fertility, longevity and docility help reduce your costs. No other breed does it better.

### Murray Grey Traits

- **CARCASS** – Exceptional yield & grade
- **EFFICIENT** - Rapid growth, excellent conversion
- **HARDY** - Thrive in all climates
- **CALVING EASE** - Average 75-85 pounds at birth, born unassisted
- **MOTHERING ABILITY** - Optimum milk supply and teat size to raise a high- growth calf
- **DOCILE** - Gentle, easily handled, quiet-natured
- **DARK PIGMENTATION** - Eliminates eye cancer and sunburned udders
- **FERTILE** - Females breed at a young age with shorter gestation than industry average. Bulls have large scrotal circumference
- **POLLED** - Naturally polled, passed to 90% of progeny when mated to horned cattle

### Affiliations

Eagles Run Ranch is a member of the Australian Murray Grey Society, American Murray Grey Association, Northwest Murray Grey Association, Murray Grey International, California Cattlemen's

Association, and the Alameda County Cattlemen's Association.

### BREEDPLAN



All Eagles Run cattle are on BREEDPLAN, a genetic evaluation system for beef cattle producers. BREEDPLAN collects data on Murray Greys worldwide and offers an opportunity for cattle buyers to compare important growth, fertility and carcass qualities. Herdsires used at Eagles Run represent some of the top performing bulls on BREEDPLAN.

### Herd Health

Eagles Run Ranch follows a rigorous health program which includes MLV viral vaccines, 7-way vaccines and parasite control. All of our animals have been screened for BVDV and are persistent infection negative. Eagles Run animals are best prepared to face disease challenges that arise in today's cattle industry. Eagles Run Ranch takes pride in delivering robust, healthy animals to our buyers.

### Eagles Run Ranch

We welcome visitors to Eagles Run Ranch. If you are just interested in seeing the Murray Grey breed or in selecting livestock, please give us a call.

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# EAGLES RUN RANCH

Livermore, CA



Efficient Builders of Quality  
Beef  
Easy Calving, Easy Going